

# ROSS FELTEN

graphic artist

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## SKILLS

proficient in Adobe Creative Suites (Illustrator, Photoshop, InDesign, After Effects, XD), print production, screen-printing, free-hand renderings, graphic design, illustration and fine art

## EDUCATION

University of Illinois at Chicago, Chicago, IL — BFA industrial design, 2005

University of Evansville, Evansville, IN — graphic design, 2000-2001

## EXPERIENCE

### **Graphic Designer, The Cary Company, Addison, IL — 2020 - Present**

- creates graphics for web and social platforms
- creates print collateral for sales team
- maintains company brand awareness throughout all platforms
- assists photographer with art direction for photo shoots
- designs custom container decoration, label and packaging for outside clients
- communicates production requirements for custom designs between clients and vendors.

### **Freelance Graphic Artist — 2007 - Present**

- portfolio includes:
  - logo design
  - social graphics
  - brand identity
  - print collateral
  - motion graphics
  - commissioned art
  - wall murals

### **Book Illustration**

- *Ava the Monster Slayer; A Warrior Who Wears Glasses.*  
published by Sky Pony Press, NY. 2015
- *How to Steal the Mona Lisa; and Six Other World-Famous Treasures.*  
published by Penguin Random House. 2016
- *Ava the Monster Slayer; Cousin Power.* published by Sky Pony Press, NY. 2019

### **Graphic Designer, Maryville Press, Des Plaines, IL — 2006 - 2009**

- managed projects from the customer through production to completion
  - pre-press
  - operating 2-4 color presses
  - creating film and plates for press
  - color correction
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“ Ross is always facing a new puzzle to solve and does not hesitate to jump in. EVER. Not only does he fearlessly and creatively solve design problems, our customers have grown very fond of him and reach out to him for re-orders, advice and technical expertise. ”

- Rod Karmenzind, Art Director at The Cary Company